



Kansas

Apr 01, 2008 through Apr 30, 2008

Call Volume

132 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	80	98.8 %
Spanish	1	1.2 %
Total:	81	100.0 %

Gender	Callers	Percentage
Female	44	33.3 %
Male	28	21.2 %
Missing	60	45.5 %
*Total:	132	100.0 %

Pregnant

3

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	44	40.2
Male	28	44.3
Total:	72	41.9

Age by Group	Callers	Percentage
18-29	22	31.4 %
30-44	20	28.6 %
45-64	28	40.0 %
Total:	70	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	1.5 %
Grades 9-11 (some High School)	9	13.6 %
High School Graduate or GED	21	31.8 %
Some College or Technical School	24	36.4 %
Technical/Trade School	5	7.6 %
College Graduate	5	7.6 %
Graduate School	1	1.5 %
Total:	66	100.0 %

Marital Status	Callers	Percentage
Single	21	31.8 %
Married	37	56.1 %
Divorced	6	9.1 %
Widowed	2	3.0 %
Total:	66	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

Hispanic Ethnicity	Callers	Percentage
Yes	5	7.6 %
No	61	92.4 %
Total:	66	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	1	20.0 %
Other	4	80.0 %
Total:	5	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	49	80.3 %
Black	9	14.8 %
Asian	1	1.6 %
Other	2	3.3 %
Total:	61	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	64	97.0 %
Gay	1	1.5 %
Lesbian	1	1.5 %
Total:	66	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	34	51.5 %
No	32	48.5 %
Total:	66	100.0 %

How Many Children	Callers	Percentage
1	16	47.1 %
2	12	35.3 %
3	2	5.9 %
4	3	8.8 %
6	1	2.9 %
Total:	34	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	13	19.7 %
Smoking is not allowed anywhere inside your home	29	43.9 %
Smoking is allowed in some areas or at some times	16	24.2 %
Smoking is allowed anywhere inside the home	7	10.6 %
I don't know	1	1.5 %
Total:	66	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

Sad or Blue	Callers	Percentage
Yes	14	21.5 %
No	51	78.5 %
Total:	65	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	21	31.8 %
\$15,000 to \$24,999	8	12.1 %
\$25,000 to \$34,999	9	13.6 %
\$35,000 to \$49,999	7	10.6 %
\$50,000 to \$74,999	7	10.6 %
\$75,000 to \$99,999	3	4.5 %
\$100,000 and over	3	4.5 %
Don't know/Not sure	6	9.1 %
Refused	2	3.0 %
Total:	66	100.0 %

Limited Activity	Callers	Percentage
Yes	20	30.3 %
No	46	69.7 %
Total:	66	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	1	1.3 %
	Radio Ad	2	2.5 %
	TV ad	20	25.0 %
Subtotal:		23	28.7 %
Referrals	Community Event	1	1.3 %
	County Health Department	4	5.0 %
	Dentist	1	1.3 %
	Doctor/Healthcare Provider	22	27.5 %
	Family/Friend	6	7.5 %
	Internet/Website	4	5.0 %
	Other health care provider	2	2.5 %
	Phone Book	1	1.3 %
	Workplace	3	3.8 %
Subtotal:		44	55.0 %
News	TV news story	1	1.3 %
Subtotal:		1	1.3 %
	Cigarette Pack (on/inside)	2	2.5 %
	Movie Theater Slide	1	1.3 %
Subtotal:		3	3.8 %
Other*	Other	9	11.3 %
Subtotal:		9	11.3 %
Total:		80	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	60	45.5 %
Subtotal:		60	45.5 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	4	3.0 %
Subtotal:		4	3.0 %
Personally Quitting Cigarettes	Counseling	22	16.7 %
	Counseling & Community Referral	14	10.6 %
	Self-Help	14	10.6 %
	Self-Help & Community Referral	5	3.8 %
	Info	4	3.0 %
	Community Referrals	3	2.3 %
Subtotal:		62	47.0 %
Personally Quitting Smokeless	Counseling & Community Referral	1	0.8 %
Subtotal:		1	0.8 %
Already Quit Cigarettes	Counseling	2	1.5 %
	Counseling & Community Referral	1	0.8 %
	Info	1	0.8 %
Subtotal:		4	3.0 %
Already Quit Smokeless	Info	1	0.8 %
Subtotal:		1	0.8 %
Total:		132	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	15	40.5 %
	Counseling & Community Referral	11	29.7 %
Subtotal:		26	70.3 %
5-Session Protocol	Counseling	7	18.9 %
	Counseling & Community Referral	4	10.8 %
Subtotal:		11	29.7 %
Total:		37	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	20.2	5.0
Callers with valid response	58	1

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.8	5.0
Callers with valid response	56	1

Tobacco Duration	Callers	Percentage
Less than one year	1	1.6 %
One to five years	6	9.4 %
Six to ten years	6	9.4 %
Greater than ten years	51	79.7 %
Total:	64	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	39	63.9 %
No	22	36.1 %
Total:	61	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	59	86.8 %
	Action	4	5.9 %
	Did not provide sufficient information to establish stage	3	4.4 %
Subtotal:		66	97.1 %
Smokeless	Contemplation	1	1.5 %
	Action	1	1.5 %
Subtotal:		2	2.9 %
Total:		68	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
4	4	6.9 %
5	3	5.2 %
6	1	1.7 %
7	1	1.7 %
8	2	3.4 %
10	6	10.3 %
12	5	8.6 %
15	5	8.6 %
17	1	1.7 %
20	14	24.1 %
25	1	1.7 %
28	1	1.7 %
30	3	5.2 %
35	1	1.7 %
40	8	13.8 %
60	2	3.4 %
Total:	58	100.0 %



Kansas

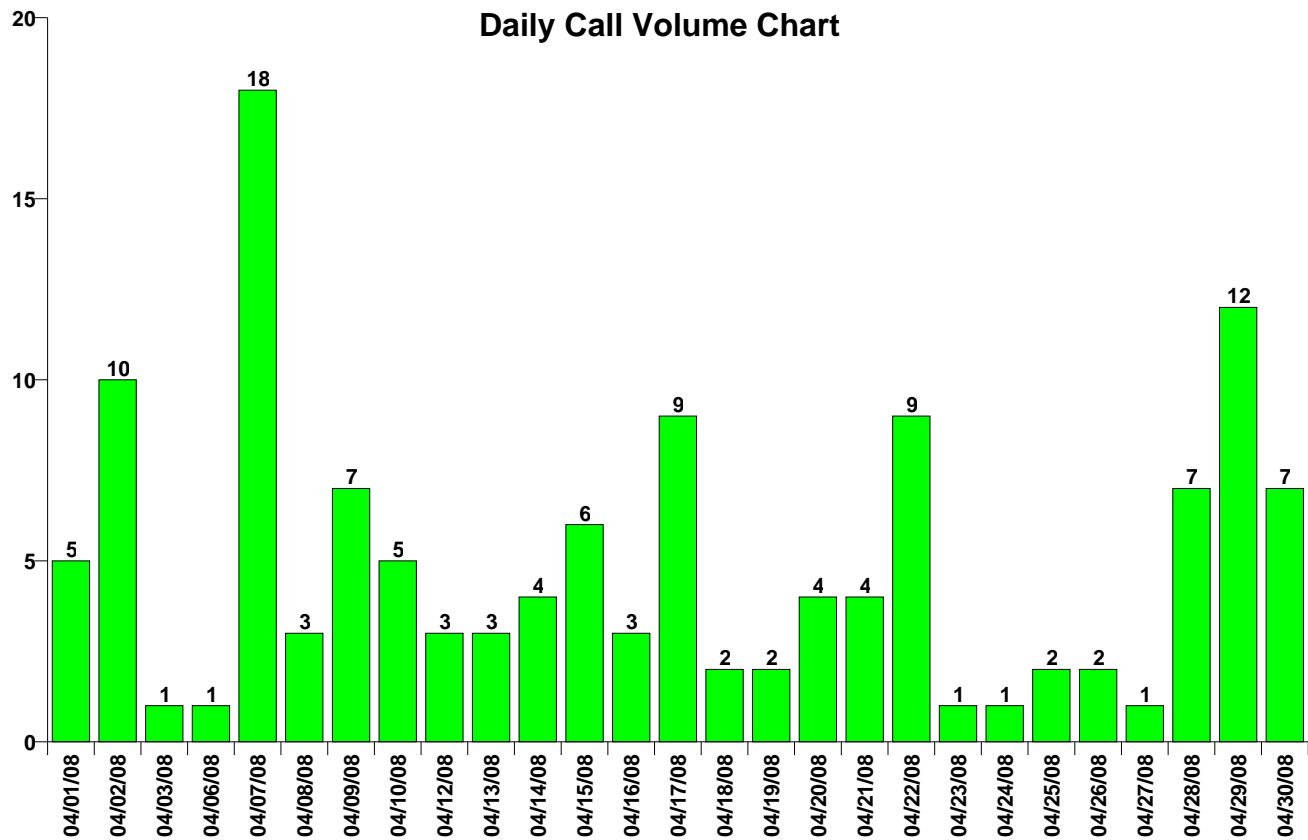
Apr 01, 2008 through Apr 30, 2008

Daily Call Volume

Date	Callers	Percentage
04/01/08	5	3.8 %
04/02/08	10	7.6 %
04/03/08	1	0.8 %
04/06/08	1	0.8 %
04/07/08	18	13.6 %
04/08/08	3	2.3 %
04/09/08	7	5.3 %
04/10/08	5	3.8 %
04/12/08	3	2.3 %
04/13/08	3	2.3 %
04/14/08	4	3.0 %
04/15/08	6	4.5 %
04/16/08	3	2.3 %
04/17/08	9	6.8 %
04/18/08	2	1.5 %
04/19/08	2	1.5 %
04/20/08	4	3.0 %
04/21/08	4	3.0 %
04/22/08	9	6.8 %
04/23/08	1	0.8 %
04/24/08	1	0.8 %
04/25/08	2	1.5 %
04/26/08	2	1.5 %
04/27/08	1	0.8 %
04/28/08	7	5.3 %
04/29/08	12	9.1 %
04/30/08	7	5.3 %
Total:	132	100.0 %

Kansas

Apr 01, 2008 through Apr 30, 2008



- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



Kansas

Apr 01, 2008 through Apr 30, 2008

Monthly Call Volume by County

County Name	Callers	Percentage
Atchison	2	1.5 %
Barton	2	1.5 %
Brown	1	0.8 %
Butler	5	3.8 %
Cherokee	1	0.8 %
Clay	4	3.1 %
Cloud	1	0.8 %
Dickinson	1	0.8 %
Douglas	5	3.8 %
Ellis	3	2.3 %
Finney	7	5.4 %
Ford	1	0.8 %
Franklin	1	0.8 %
Geary	3	2.3 %
Greenwood	1	0.8 %
Harper	2	1.5 %
Harvey	1	0.8 %
Jackson	3	2.3 %
Johnson	16	12.3 %
Labette	1	0.8 %
Leavenworth	1	0.8 %
Lincoln	2	1.5 %
Linn	1	0.8 %
Lyon	6	4.6 %
Marion	1	0.8 %
McPherson	2	1.5 %
Montgomery	4	3.1 %
Morton	1	0.8 %
Neosho	2	1.5 %
Osage	1	0.8 %
Pawnee	1	0.8 %
Pratt	1	0.8 %
Rawlins	1	0.8 %
Reno	3	2.3 %
Riley	2	1.5 %
Saline	3	2.3 %
Scott	1	0.8 %
Sedgwick	17	13.1 %
Seward	1	0.8 %
Shawnee	3	2.3 %
Sumner	1	0.8 %
Trego	1	0.8 %
Wallace	1	0.8 %
Woodson	1	0.8 %
Wyandotte	11	8.5 %
Total:	130	100.0 %



Kansas

Apr 01, 2008 through Apr 30, 2008

Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
18	2	2.9 %	2.9 %
20	2	2.9 %	5.7 %
21	1	1.4 %	7.1 %
22	1	1.4 %	8.6 %
23	3	4.3 %	12.9 %
24	1	1.4 %	14.3 %
25	3	4.3 %	18.6 %
26	2	2.9 %	21.4 %
27	4	5.7 %	27.1 %
28	1	1.4 %	28.6 %
29	2	2.9 %	31.4 %
30	2	2.9 %	34.3 %
31	1	1.4 %	35.7 %
33	2	2.9 %	38.6 %
34	1	1.4 %	40.0 %
36	3	4.3 %	44.3 %
37	1	1.4 %	45.7 %
39	2	2.9 %	48.6 %
40	2	2.9 %	51.4 %
42	3	4.3 %	55.7 %
43	1	1.4 %	57.1 %
44	2	2.9 %	60.0 %
46	1	1.4 %	61.4 %
47	3	4.3 %	65.7 %
49	2	2.9 %	68.6 %
50	2	2.9 %	71.4 %
51	2	2.9 %	74.3 %
52	1	1.4 %	75.7 %
53	3	4.3 %	80.0 %
54	1	1.4 %	81.4 %
55	1	1.4 %	82.9 %
56	2	2.9 %	85.7 %
58	1	1.4 %	87.1 %
60	1	1.4 %	88.6 %
61	2	2.9 %	91.4 %
62	1	1.4 %	92.9 %
63	3	4.3 %	97.1 %
64	2	2.9 %	100.0 %
Total:	70	100.0 %	



Kansas

Apr 01, 2008 through Apr 30, 2008

Insurance Name	Callers	Percentage
Aetna	1	2.2 %
BCBS	6	13.3 %
BCBS/Medicare	1	2.2 %
BCBS of KS	1	2.2 %
BCBS PPO	1	2.2 %
Blue Cross Blue Shield	2	4.4 %
Blue Cross Blue Shield - Preferred Care Blue	1	2.2 %
childrens mercy	1	2.2 %
Cigna	1	2.2 %
Coventry	1	2.2 %
Does Not Know	3	6.7 %
don't know	1	2.2 %
Fort Riley Military	1	2.2 %
health wave	1	2.2 %
Health Ways	1	2.2 %
Kansas BC/BS	1	2.2 %
Kansas Health Insurance	1	2.2 %
Kansas Medical	1	2.2 %
Medicaid	3	6.7 %
medicaid/medicare	1	2.2 %
Medicare	4	8.9 %
Medicare and Medicaid	1	2.2 %
PCP	1	2.2 %
refused to answer	1	2.2 %
Spirit Preferred Health	1	2.2 %
State Insurance	1	2.2 %
State of Kansas	1	2.2 %
Tricare	1	2.2 %
Tri West	1	2.2 %
United Health	1	2.2 %
United Health Insurance	1	2.2 %
United Insurance	1	2.2 %
Total:	45	100.0 %

How Heard about Quitline (Other)	Callers	Percentage
banner	1	11.1 %
from her son	1	11.1 %
headstart teacher	1	11.1 %
KU Medical	1	11.1 %
MN QL	1	11.1 %
Pediatric Meeting regarding CEASE (research)	1	11.1 %
pediatric meeting/study group	1	11.1 %
unknown	2	22.2 %
Total:	9	100.0 %